III. TIMELINE AND COSTS SUMMARY

Recommended Action Item	Estimated Costs (Preferred Altern.)	Proposed Timeline: 1998-99 Mr Ap My Je Jl Ag Sp Oc No De Ja Fb Mr Ap My Je Jl Ag Sp Oc No De
1. Primer	\$10,000 - 15,000	
2. Sustainable Building Policy	\$0	
3. Code Review	\$15,000	
Resource Center Phase I Phase II	\$25,000 - 50,000 \$150,000+	Year 2000
5 Education & Outreach Develop Workplan Implement Workplan	\$0 unknown	
Incentives Streamline Programs Research New Incentives	\$0 - 5,000 \$0	
Marketing Campaign Branding Implementation	\$10,000 - 20,000 \$25,000+	
8. Awards & Workshops	\$50,000 - 75,000	
9. Evaluation	<\$5,000	Year 2000

APPENDIX

TASK FORCE

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